

Olivia Cresser

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INFORMATION

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EXPERIENCE

CRABBY AMY'S, SERVER

- COLLABORATED WITH COWORKERS TO MAINTAIN A STRUCTURED ENVIRONMENT
- TOOK CUSTOMER ORDERS AND MANAGED SPECIAL REQUESTS
- PROVIDED EXCELLENT CUSTOMER SERVICE WHILE MULTI-TASKING AND HELPING TO MANAGE A FASTPACED RESTAURANT

APPRENTICE HOUSE, PROMOTIONS EDITOR

- LEARNED TO POSITION BOOKS IN THE MARKET- PLACE BY DIRECT SALES AND BY WHOLE-SALE DIS- TRIBUTION TO CHAIN AND INDEPENDENT BOOKSTORES
- WROTE NEWS RELEASES
- PITCHED REVIEW MEDIA
- CONDUCTED PUBLICITY CAMPAIGNS

LOYOLA UNIVERSITY MARYLAND, GREYHOUND AMBASSADOR TOUR GUIDE

- LEAD ENGAGING TOURS TO PROSPECTIVE STUDENTS TO HIGHLIGHT UNIVERSITY FACILITIES
- PROVIDE INFORMATION ON ADMISSIONS, FINANCIAL AID, ACADEMIC PROGRAMS, AND STUDENT SUPPORT SERVICES



EXTRACURRICULAR INVOLVEMENT

LOYOLA PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA, MEMBER

- PARTICIPATED IN WEEKLY MEETINGS TO DISCUSS TRENDS AND STRATEGIES IN PUBLIC RELATIONS AND COMMUNICATION
- ATTENDED NETWORKING EVENTS FEATURING PROFESSIONAL GUEST SPEAKERS FROM TOP PR AGENCIES, MEDIA OUTLETS, AND CORPORATE

EDUCATION

BACHELOR OF ARTS IN COMMUNICATIONS,
CONCENTRATION IN ADVERTISING/PUBLIC RELATIONS

GPA: 3.967

HONORS: LOYOLA DEAN'S LIST (FALL 2023-FALL 2024), LOYOLA COLLEGE OF ARTS AND SCIENCES DEAN'S LIST (FALL 2023-FALL 2024)

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