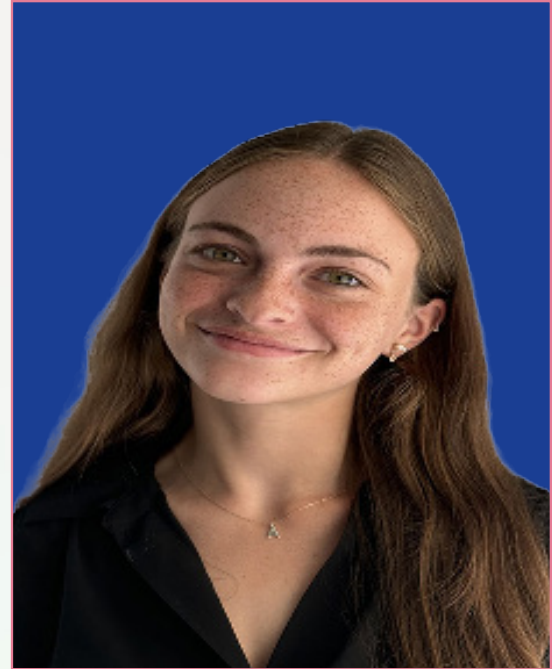


Massapequa Park, New York
oncresser@loyola.edu
[https://www.linkedin.com/in/
olivia-cresser/](https://www.linkedin.com/in/olivia-cresser/)
T 516-7323354

Olivia Cresser

Loyola University Maryland



EDUCATION

BACHELOR OF ARTS
IN COMMUNICATIONS
CONCENTRATION IN
ADVERTISING/PUBLIC
RELATIONS

GPA: 3.967

HONORS: LOYOLA DEAN'S
LIST (FALL 2023-FALL 2024),
LOYOLA COLLEGE OF ARTS AND

EXTRACURRICULAR INVOLVEMENT

LOYOLA PUBLIC RELATIONS
STUDENT SOCIETY OF AMER-
ICA, MEMBER

- PARTICIPATED IN WEEKLY MEETINGS TO DISCUSS TRENDS AND STRATEGIES IN PUBLIC RELATIONS AND COMMUNICATION
- ATTENDED NETWORKING EVENTS FEATURING PROFESSIONAL GUEST SPEAKERS FROM TOP PR AGENCIES, MEDIA OUTLETS, AND CORPORATE COMMUNICATIONS



EXPERIENCE

CRABBY AMY'S, SERVER

- COLLABORATED WITH COWORKERS TO MAINTAIN A STRUCTURED ENVIRONMENT
- TOOK CUSTOMER ORDERS AND MANAGED SPECIAL REQUESTS
- PROVIDED EXCELLENT CUSTOMER SERVICE WHILE MULTI-TASKING AND HELPING TO MANAGE A FAST-PACED RESTAURANT

APPRENTICE HOUSE, PROMOTIONS ED- ITOR

- LEARNED TO POSITION BOOKS IN THE MARKET-PLACE BY DIRECT SALES AND BY WHOLESALE DISTRIBUTION TO CHAIN AND INDEPENDENT BOOKSTORES
- WROTE NEWS RELEASES
- PITCHED REVIEW MEDIA
- CONDUCTED PRINT AND ELECTRONIC PUBLICITY CAMPAIGNS

LOYOLA UNIVERSITY MARYLAND, GREYHOUND AMBASSADOR TOUR GUIDE

- LEAD ENGAGING TOURS TO PROSPECTIVE STUDENTS TO HIGHLIGHT UNIVERSITY FACILITIES
- PROVIDE INFORMATION ON ADMISSIONS, FINANCIAL AID, ACADEMIC PROGRAMS, AND STUDENT SUPPORT SERVICES
- CONFORM TOURS TO MEET THE NEEDS OF DIVERSE AUDIENCES
- REPRESENTED THE UNIVERSITY'S VALUES AND CULTURE