

## ► ABOUT US

YCEA's goal is to actively participate and advocate for a business climate that leads to the success of our members and of our local economy. We keep our members up to date on the top issues, provide access to important information, offer educational programming, and opportunities to meet with elected officials — locally, statewide, and on the federal level.

## ♥ VALUES

We drive York County's economic growth by leveraging the collaboration, resources, and expertise needed to create sustainable prosperity. We are collaborative. We are knowledgeable. We are driven. We are inclusive. We are futuristic. We are YoCo.

## 🎯 GOALS

Providing comprehensive and collaborative solutions to create a strong workforce, YCEA strives to connect job seekers, employers, educators and the community together through the innovative initiatives. Providing a collaborative "one-stop" approach, YCEA has taken the lead to address the workforce obstacles in our community. Creating comprehensive guides to assist future workforce and business leaders, the YCEA established the Scholarship Guide and Entrepreneurs Guide.

## ADVOCACY COMMITTEE

The York County Economic Alliance Advocacy Committee advocates on behalf of its members and for the betterment of York County. The Committee is responsive to all Alliance advocacy needs.

### Action Center

The Advocacy Action Center is a platform for increasing engagement from our members in various advocacy efforts. Our members are an essential part to the legislative process.

### Municipal Outreach

The York County Economic Alliance actively participates on advocating on behalf of its members as part of our continued focus on municipal development, including Economic Development Planning, York County Planning Regions, Hanover Area Economic Planning, Fiscal Sponsorship, and Comprehensive Economic Development Strategy.

### Advocacy Committee

The York County Economic Alliance Advocacy Committee works for a better York County through its advocacy efforts. The Advocacy Committee also provides education about governmental, regulatory and business issues — monitors and researches to gather timely and thorough information — and presents it in a fact based and non-partisan manner. Additionally, the Advocacy Committee will continue to encourage your engagement with advocacy, focusing on issues that matter.

The business community faces many legislative and regulatory challenges. With the help, and support of York County businesses, the York County Economic Alliance can meet those challenges.

# York County Economic Alliance



**PROVIDING BUSINESSES  
AND LEADERS WITH THE  
TOOLS TO SUCCEED.**

I ♥ Y C  
#MakeThingsHappen

# MEMBERSHIP BENEFITS



## BUSINESS LISTING

Online directory with hyperlink to company website.

## COMPLIMENTARY SUBSCRIPTION

Complimentary subscription to *Susquehanna Style Magazine*, sent monthly.

## ELECTRONIC COMMUNICATIONS

Enjoy the publications *YoCo Connect*, the official magazine of the YCEA, E-News, and Advocacy Alerts.

## COMMUNITY CALENDAR

Post your events or programs at no charge on the Community Calendar.

## TAX DEDUCTIBLE

Membership is 90 percent tax deductible as a business expense.

## RECRUITING & RELOCATION

Relocation packets for recruiting out of area employees

# Join our team!



# BLOOM BUSINESS EMPOWERMENT CENTER

## Supporting a Thriving Culture of ENTREPRENEURS

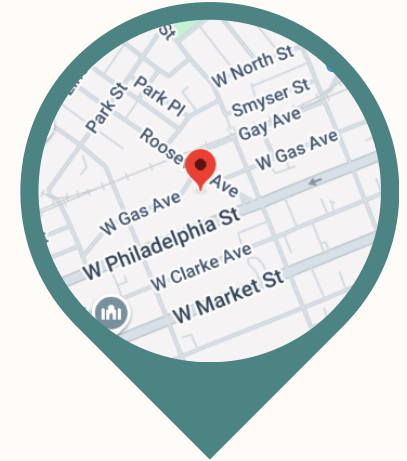


The BLOOM Business Empowerment Center offers enhanced technical support, attainable capital, and access to opportunity to instill York with a thriving culture of entrepreneurship defined by our rate of business births, specifically births of women-owned and BIPOC-owned businesses.

# CONTACT US!

 (717) 848.4000

 (717) 843.8837



## LOCATION

144 ROOSEVELT AVENUE  
YORK, PA 17401



@yceapa

Follow us on Instagram.

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#iheartYoCo